



## IMPLEMENTATION PLAN: JANUARY 2009 – DECEMBER 2009

### Objective 1: To Provide Strategic Management, Advocacy and Coordination of Walk WA

#### Outcome 1: Develop and facilitate partnerships with State, local and private sectors at all levels of Walk WA's delivery

Strategy	Actions	Lead and/or Coordinating Agency/ ies	Key Agencies	Key Dates
Work towards partnerships with key stakeholders to raise awareness of the benefits of supportive environments for walking through the planning system and urban design.	Prepare and provide information sessions for potential partners and stakeholders	PATF/DPI/NHF	SIG	2009 (carried forward)
	Identify and develop opportunities for collaboration e.g. Forums, events, advocacy projects	PATF	SIG	
	Investigate other strategies/initiatives in each agency to link/leverage Walking Strategy (i.e. Greenhouse) outcomes; eg as part of Green Transport Plans or workplace PA plans, etc.	PATF	SIG	
	Develop a resource outlining best practice guidelines for increasing physical activity with walking as a key component	PATF/NHF/DPI	SIG	

**Outcome 2: Review legislation, regulations and policies to incorporate the needs of walkers in an inclusive and sustainable manner**

Strategy	Actions	Lead and/or Coordinating Agency/ ies	Key Agencies	Key Dates
<p>Current policies and regulations will be assessed and if necessary, amendments drafted for consideration by relevant Ministers.</p>	<p>Develop a paper which outlines legislation, regulations, policies and guidelines which influence walking for health, recreation and transport in Western Australia</p> <p>Organise workshop for key agencies to discuss and analyse policies and respective barriers/constraints and synergies</p> <p>Analyse outcomes of workshop and develop recommendations for future processes</p>	<p>PATF/UWA</p> <p>PATF/UWA</p> <p>PATF/UWA</p>	<p>SIG/PTA/ORS /LG/EHD</p> <p>SIG/PTA/ORS/L G/EHD</p> <p>SIG/PTA/ORS/L G/EHD</p>	<p>February 2009</p> <p>February 2009</p> <p>June 2009</p>
<p>Commence review and propose relevant amendments to legislation, to ensure that walking is given due consideration in existing and future policies, planning guidelines, planning principles and strategic documents, in order to recognise pedestrian rights and plan for a supportive walking environment.</p>	<p>Prepare review report in consultation with relevant agencies; and disseminate report for agencies to progress amendments for respective policies and regulations, as appropriate</p> <p>Negotiate and implement an amendment process to relevant WAPC policies in order to enhance reference to walking and related physical activities</p>	<p>PATF/DPI</p> <p>DPI</p>	<p>SIG /PTA/ORS/LG/E HD</p> <p>SIG</p>	<p>2009</p> <p>2009 onwards</p>

<p>Coordinate written submissions to policy and planning reviews in areas relevant to walking such as:</p> <ul style="list-style-type: none"> <li>• Footpath width and provision</li> <li>• Path connectivity (at development stage and retrofitting)</li> <li>• End of trip facilities</li> <li>• Road safety</li> <li>• Public Open Space</li> <li>• Shopping centre and car park design</li> <li>• Universal access</li> <li>• Road Traffic Code 2000</li> <li>• Dual use paths/shared paths</li> <li>• Street lighting provision</li> <li>• Trails development</li> <li>• Designing Out Crime principles</li> <li>• Crossing facilities (including review of warrants)</li> <li>• Road design and traffic management schemes</li> </ul>	<p>Clarify process/reporting protocol to disseminate information; and prepare a coordinated response to projects, plans, etc.</p>	<p>PATF</p>	<p>DPI, Individual agencies.</p>	<p>Ongoing</p>
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### Outcome 3: Advocate at the strategic level to position walking as a high priority for decision makers

Strategy	Actions	Lead and/or Coordinating Agency/ ies	Key Agencies	Key Dates
Advocate toward a better understanding and acceptance of the significant potential health, transport, social and environmental benefits of walking and the funding that may be required to achieve these outcomes at the scale both envisioned and required.	Develop a paper about walking to use for advocacy purposes	PATF	PATF/HF	Ongoing
	Use local government case studies to advocate to government decision makers	PATF	LG	Ongoing
	Promote Healthy Spaces and Places National Policy Document for planners for the built environment and health as part of Active by Design program	NHF		
	Launch Heart Foundation Built Environment and Walking position paper	NHF		
	Promote the NHF initiatives to the WAPC as it can link to Liveable Neighbourhood and other WAPC policies	NHF	DPI/WAPC	2009
Identify and engage leaders to advocate for walking.	Maintain use of the PATF's <b>be active wa</b> Ambassadors to champion walking and other expert leaders to strengthen their advocacy for walking	PATF	SIG	Ongoing
	Ensure the advocacy plan incorporates the use of these leaders			
Advocate for the recognition of pedestrian rights.	Ensure input into Pedestrian Rights Campaigns developed by MRWA	PATF	MRWA	
	Participate on the MRWA's Cycling and Pedestrian Advisory Group	DPI		Commenced 2008
	Identify relevant resources to be linked to other communications relevant to this strategy	PATF	All other SIG agencies	
	Increase advocacy on walking, generally, and for active transport, as a viable form of physical activity	PATF	CWG	

**Objective 2: To Promote Walking**

**Outcome 1: Build capacity and raise awareness of stakeholders by providing professional development**

Strategy	Actions	Lead and/or Coordinating Agency/ ies	Key Agencies	Key Dates
Provide support to non-government organisations, State, Local Government and volunteer organisations through seminars, workshops, forums and communications.	<p>Develop a seminar program based on identified needs; and implement</p> <p>Deliver online information networks that aim to build capacity pf physical activity staff</p> <p>Undertake forums and workshops (Centre for Built Environment) including during Walk Week</p> <p>Promote wider involvement in Walk Week by Walk WA Stakeholders</p>	PATF, NHF	WA Health, DSR, DET, DPI, NGOs, WALGA	Ongoing
Work as partners with Local Government to support the achievement of good walking environments through the land use planning process (advice could include need for pathway network, the need to facilitate connectivity, provision of safe access, awareness raising).	<p>Develop and Implement Best Practice Toolkit which will incorporate Liveable Neighbourhood principles</p> <p>Consider elements of Healthy by Design as part of the tool kit</p>	PATF/DPI	WALGA, SIG PATF, LG, NHF	Ongoing
Advocate for inclusion in professional training courses at tertiary institutions and encourage ongoing training initiatives to reflect the needs and safety of walkers and convey accurate and current information				2010

**Outcome 2: Increase the awareness of Western Australians of the opportunities and benefits of walking**

Strategy	Actions	Lead and/or Coordinating Agency/ ies	Key Agencies	Key Dates
Continue to implement campaigns (including regional WA) that increase awareness of the physical and mental health benefits of increased walking levels and promote walking as an alternative to car usage for short trips eg. Find thirty, TravelSmart.	<p>Continue to support the National Walk to Work day and Walk Week activities involving workplaces</p> <p>Support the development of Green Travel Plans and Active Workplace plans</p> <p>Ensure all PA awareness campaigns include a walking element</p> <p>Reinvigorate partnerships developed through the Healthy Parks/Healthy People initiative to increase community awareness of the benefits of parks and natural areas to physical health and well being</p>	<p>NHF/PATF/WA Health</p> <p>DSR, DPI</p> <p>All agencies</p> <p>DEC</p>		Ongoing
Continue to work with frontline health professionals and General Practitioners to assist people in starting and maintaining physical activity (including walking and joining walking programs).	<p>Continue to support the implementation of new national and state initiatives (eg. Lifescripts). Continue to encourage these initiatives to prescribe walking as the mode of preference</p> <p>Deliver Walk Week promotional information to AMA and GP divisions</p>	WA Health, Divisions of General Practice, DSR, DPI		Ongoing
Liaise to develop a culturally appropriate communication strategy for members of the ATSI and CALD communities building on national best practice guidelines.	Implement in conjunction best practice guidelines	PATF	DSR / DPI	2010

**Outcome 3: Promote, develop and improve resources specific to walking**

Strategy	Actions	Lead and/or Coordinating Agency/ ies	Key Agencies	Key Dates
Ensure resources detailing benefits of walking activities are available for inclusion in professional development and training programs, community education programs, workplace programs and tertiary institutions.	As part of Walk week Provide updated walking information and brochures to GP's to hand out to patients as part of a green prescriptions program	DPI/NHF		Annually
Identify communities with supportive walking environments and create a series of case studies.	Compile and disseminate case studies	PATF	NHF, DSR, WALGA, DPI, UWA	2009

**Outcome 4: Promote Western Australia internationally and nationally as a walking destination.**

Strategy	Actions	Lead and/or Coordinating Agency/ ies	Key Agencies	Key Dates
Identify and promote walking trips, destinations and walk holidays available in Western Australia, to tourists.	Liaise with WATC to progress this initiative	PATF / WATC	Kings Park, DEC, Perth Zoo, Rottnest Island Authority, Bibbulmun Track Foundation,	2009 and ongoing

### Objective 3: To Improve the Places Where People Walk

#### Outcome 1: Work towards creating supportive walking environments

Strategy	Actions	Lead and/or Coordinating Agency/ ies	Key Agencies	Key Dates
Partner with Local Government to build a 'walk friendly' assessment tool for Local Government to assess comfort, safety and security, accessibility and aesthetics of the local community.	Explore the development of a Walkability Assessment Framework tool	DPI/PATF/EHD	UWA LG/WALGA	2009
Encourage and support the development of asset management plans for the maintenance of walking infrastructure to improve coordination and control of street works to minimise risk to walkers.	Confirm protocols for managing streetworks, and recommend adjusters if needed to better protect pedestrians.	DPI / WALGA		2009
Progress the implementation of Network City strategies.	Promote the use of the WAPC's Transport Assessment Guidelines, Liveable Neighbourhoods and Network City concepts which promote provision for cycling and walking	WAPC/DPI	PTA, STC, LG, Developers, MRWA	Ongoing
Promote Liveable Neighbourhoods concepts to developers	Support and advocate for the dissemination and implementation of the WAPC's Liveable Neighbourhoods Policy	DPI	LG, Professional bodies for planning, WAPC, WALGA	Ongoing advocacy role
Liaise with agencies to ensure consideration is given to reducing travel speeds on local roads wherever possible, in order to encourage more use of footpaths.	Consider traffic speeds as part of the development of new Road Safety Strategy  Determine impact of new Strategy once approved, and develop relevant actions	ORS, WALGA  PATF / SIG	LG, MRWA, DPI, others	Commenced 2007. Expected to be completed in 2008

Walk WA: A Walking Strategy for Western Australia 2006-2020: Implementation Plan January 2009 – December 2009

<p>Obtain Government approval for, and subsequently administer, a Grant Scheme for footpath development and maintenance and other associated path infrastructure improvements.</p>	<p>Review current grant arrangements for footpaths, and determine whether seeking to expand existing schemes is better course of action</p>	<p>PATF</p>	<p>DSR, SIG, DPI, WALGA</p>	<p>Ongoing</p>
<p>Develop, review and promote best practice guidelines supporting walking activity (for example: lighting standards, connectivity, provision of benches, pedestrian accessibility and pedestrian advocacy).</p>	<p>Continue to implement Liveable Neighbourhood policy</p> <p>Release Healthy Spaces and Places National Policy Document for planners for the built environment and health as part of Active By Design program</p> <p>Launch Heart Foundation Built Environment and Walking Position paper</p>	<p>DPI</p> <p>NHF</p> <p>NHF</p>	<p>WAPC</p>	<p>2009</p> <p>2009</p> <p>2009</p>



## Objective 4: To Improve Safety and Security of Places Where People Walk

### Outcome 1: Work with partners to improve safety of walkers

Strategy	Actions	Lead and/or Coordinating Agency/ ies	Key Agencies	Key Dates
Review, audit and improve road safety for walkers and pedestrian access to public transport nodes, in particular road crossings around schools, major highway crossings and destinations such as shopping centres, hospitals, universities.	Develop action plan to implement strategy in 2009	ORS, DPI, PTA; MRWA	Walking WA Committee, ORS, WAPOL, LG	2009 onwards
Promote safe, courteous and responsible shared use practices (footpaths, recreational and urban paths/trails).	Undertake regular attitude and cycling activity surveys of cyclists and walkers  Develop and distribute brochures  Examine options for improving shared path behaviour	DPI	LG, WA Cycling Committee, DSR, MRWA	Ongoing
Support school walking programs and improve safety around school areas through enforcement of the 40km/hr zones.	Evaluate existing school walking programs and trial new walking / cycling behaviour initiatives  Implement Pedestrian awareness campaign	NHF, DPI, WAPOL  ORS / MRWA	WALGA, LG, DET, ORS  DPI	Ongoing Ongoing  Part of ORS new strategy.
Support the development of consumer advocacy resources.	Community engagement working group to continue working on the development of community mobilisation strategies including a Walkability tool	NHF	LG, SIG DPI, WALGA	Ongoing

**Outcome 2: Work with partners to improve security of walkers**

Strategy	Actions	Lead and/or Coordinating Agency/ ies	Key Agencies	Key Dates
Assess public and private development proposals to ensure designs minimise safety/security risks utilising CPTED principles and improve the security of the streetscape for walkers.	Implement the Designing Out Crime Strategy to encourage the use of facilities, parks and pedestrian routes	OCP, DPI, LG	MRWA, DET, WALGA, NHF	2009 and onwards



**Objective 5: To Implement and Expand Programs and Services which Provide Opportunities for Walking**

**Outcome 1: Implement and expand community walking programs**

Strategy	Actions	Lead and/or Coordinating Agency/ ies	Key Agencies	Key Dates
Share and celebrate success in walking programs through awards.	<p>Explore feasibility with the Sustainable Transport Coalition for incorporating this initiative as an additional category into its annual award ceremony/ event</p> <p>Implement the NHF Local Government Awards</p> <p>Identify and review existing relevant awards schemes to leverage and promote walking</p>	<p>PATF</p> <p>NHF</p> <p>PATF</p>	<p>STC, WA Health, DET, DSR, DPI, DfC, NHF</p> <p>SIG members</p>	<p>For 2009</p> <p>2009</p>
Establish and expand a specific recreational trails and natural environments walking program.	<p>Increase physical activity participation through marketing of high quality trails products (30 Top Trails in WA project)</p> <p>Provide leadership and guidance for trails governance in WA project</p> <p>Provide succinct, accurate and current information to allow greater access to trails</p> <p>Support planning, construction, major upgrades, marketing and promotion of trails</p>	DSR/DEC	WA Health, LG, DEC	Ongoing
Establish a coordinated state-wide walking groups program.	Undertake National Walking program	NHF	DSR, PATF, LG	Ongoing

**Outcome 2: To implement and further expand walking programs as a means of transport**

Strategy	Actions	Lead and/or Coordinating Agency/ ies	Key Agencies	Key Dates
Create and expand partnerships with schools for specific practical walking initiatives, promotional campaigns/events and the development of school travel plans.	Support and build on existing relevant programs and initiatives that promote walking in schools, e.g. Walking School Bus, Travelsmart to school, Make tracks2school	DPI, DET, NHF	NHF, DSR, WA Health, PATF	Ongoing
Work in partnership with employers to develop walk to work initiatives to increase the uptake of Green Transport Plans.	Continue to progress the TravelSmart Workplace Program and establish strategic synergies between workplace travel plans and workplace physical activity for cycling and walking	DPI/ DEC	Participating public sector and private sector agencies	Ongoing (currently 20K staff employees at 50 worksites)
Encourage State and Local Governments to develop and implement event policies that promote the use of active transport.	Continue to analyse and promote the benefits of walking to public events in the same way that public transport is promoted to stadium, etc events	DPI	LG, TravelSmart officers, all agencies, OfY	Ongoing
Through suitable and adequate funding, work with State and Local Governments to promote the use of active transport.	Continue to undertake TravelSmart programs (Household; Workplace; L Gov't; and to schools)  Evaluate the Activesmart program to measure the success of this program to increase walking within communities	DPI  PATF/DSR	State and LG agencies, NHF PATF	Ongoing

Abbreviations:

<b>AMA</b>	Australian Medical Association	<b>OCF</b>	Office of Crime Prevention
<b>ATSI</b>	Aboriginal and Torres Strait Islander	<b>OfY</b>	Office for Youth
<b>CALD</b>	Culturally and Linguistically Diverse	<b>ORS</b>	Office of Road Safety
<b>CPTED</b>	Crime Prevention Through Environmental Design	<b>PA</b>	Physical Activity
<b>CWG</b>	Communications Working Group	<b>PATF</b>	Physical Activity Taskforce
<b>DEC</b>	Department of Environment and Conservation	<b>PTA</b>	Public Transport Authority
<b>DET</b>	Department of Education and Training	<b>SIG</b>	Strategic Implementation Group
<b>DfC</b>	Department for Communities	<b>STC</b>	Sustainable Transport Coalition
<b>DSR</b>	Department of Sport and Recreation	<b>UWA</b>	University of Western Australia
<b>DPI</b>	Department for Planning and Infrastructure	<b>WA Health</b>	Department of Health
<b>EHD</b>	Environmental Health Directorate		
<b>GP</b>	General Practitioner	<b>WALGA</b>	Western Australian Local Government Association
<b>LG</b>	Local Government	<b>WAPC</b>	Western Australian Planning Commission
<b>MRWA</b>	Main Roads Western Australia	<b>WAPOL</b>	Western Australia Police
<b>NGO</b>	Non Government Organisation	<b>WATC</b>	Western Australian Tourism Commission
<b>NHF</b>	National Heart Foundation		