

| VISION | Strategic Direction Report Strategy areas | EVALUATION PLAN 2006-2007 | | | | | | | |
|--|--|---------------------------|--|---|--------------------------|---|--|--|--|
| | | | Activity | Population | Setting: e.g. workplace. | \$ (per annum) | Target | Reach | Status |
| To increase physical activity levels by 5% by 2011 | 1. Government leadership and coordination | DSR | Industry Policy 1. Strategic Directions 4 - implementation 2. Substantive Equality 3. Sustainability 4. Water resource sharing 5. Workplace physical activity | Sport and recreation industry | Industry | 1. \$32,000 5. \$170,000 | 100 State Sporting Associations 144 Local Governments Recreation peak bodies Volunteers Other State Government agencies 5. All WA workplaces – Private and Public / Metropolitan and Non-Metropolitan | 1. SD4 Industry Strategic Plan launched 24 August 2006 to over 100 Industry stakeholders. 2. First year of the SE Project implemented. A needs analysis completed into the Sport and Recreation Community Grants Scheme. 3. Key partners. 4. Key partners. 5. Implementation commencing. | 1. Extensive promotional campaign being rolled out to stakeholders and potential partners. 2. SE-Needs analysis report being finalised. Year 2 of the SE Project to commence in August 2007. 3. Applying sustainability principles to DSR activities. 4. Partnership with Dept of Water to develop priority actions in State Water Plan. 5. Strategic framework completed and implementation commencing. |
| | | | Clubs are Families – Advocacy | State Sporting Associations, peak bodies, local governments | Community | \$385,000 | Decision makers: government, town planners, elected LG officials; community statewide; corporate sector. | Major projects: Active Kids Holiday Calendar; Find a Club; Wally Foreman Breakfast. | Strategy changing from support for Programs & Services and their delivery channels to broader mass media messages. |
| | | | Active Ageing research | Seniors, academe | Community | \$60,000 (OSIV) | Seniors, fitness industry service providers, fitness trainers | Tertiary institutions, recreation centres | Report completed: 50-PLUSES STAYING ACTIVE: Ageing actively in the Peel and Great Southern Regions |
| | | | ERASS Statistics IPAQ – comparative data with other countries | National | Community | \$15,500 | Industry, researchers | Reports promoted, data used to support projects, research, policies. | Participation in Exercise Recreation and Sport Annual Report 2005 released 2006. |

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| To increase physical activity levels by 5% by 2011 | | DPI | TravelSmart Household Program – information service promoting active transport. | Local residents, All ages | Metropolitan Households | \$3.8m (including: \$1.8m Commonwealth Gov. and LGA funds) | Direct contact with 110,000 residents to achieve a 30% increase in active transport. | 28,000 persons per year | Projects underway in Canning, Gosnells, Nedlands, Claremont, Cottesloe, Perth, Vincent, Stirling, Bassendean, Swan and Joondalup. |
| | | | Cycle Instead program – to encourage cycling as a viable means of transport, as well as a recreational activity. | Community | State-wide community, workplaces, schools, universities | \$100,000 | \$100,000 | Bike week campaign March 2007, Bike to work breakfast – 2500 attendees, Cycle to school day – 75 metro schools, 38 regional, 11,687 participants. Over 100 bike week community events across the state. Other programs (e.g., make tracks2 school also held – more than 60 schools and 6000 participants. | Ongoing |
| | | | TravelSmart Curriculum Based Schools Program raises awareness about impacts of high car use & encourage students to use alternative ways to travel to school | Primary students | Schools metro area | \$80,000 (inc: \$42,000 from PATF & \$40,000 DPI) | 60 schools (approx 120 classrooms) | 60 schools | Ongoing |
| | | | TravelSmart Walking School Bus - facilitates younger students' capacity to use alternative ways to travel to school, whilst retaining a priority on road and personal safety | Primary students, parents & volunteers | Schools: metro area & limited regional | \$14,000 | 33 schools / 47 routes | | Ongoing |

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| To increase physical activity levels by 5% by 2011 | | | TravelSmart Workplace Program – intervention that facilitates the implementation of Green Transport Plans (with DoE) | Workplaces | Metropolitan Region | \$144,000 inc wages (\$30,000 ex wages) | Complete plans for at least 11 employers with 5,900 employees Initiate plans with other employers Support workplaces to implement their plans | | Ongoing |
| | | | W.A. Walking Strategy Alice Haning | Community | Community, schools, workplaces etc | | 2-3 seminars per year | | Ongoing bi-monthly |
| | | | Perth Household transport survey of Perth household travel patterns (PARTS) and policy formulation | Community | Metro, Murray and Mandurah Shires | \$155,000 (excluding GST) in 2006/07 | PARTS year 4 (Oct 05 – Sept 06) target 1500 households | 1500 households | Completed – data now available from preliminary interrogation |
| | | | Roadwise | Local Communities | Government, workforce, | Grant funded through main roads | Western Australian community, promote safe walking routes to schools and wider community | | |
| | | DET | Ongoing development & delivery of physical activity initiatives to address CAPANS recommendations included in the DET Physical Activity Plan (details below) | All public school teachers, school leaders, students, District Office staff, parents and local communities | Schools Local communities | \$725,000 (CAPANS funds) | (see below) | See data in report below. See PATF acquittal information. | Ongoing delivery of initiatives outlined in the Department's Physical Activity Strategy pertaining to the CAPANS recommendations |

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| To increase physical activity levels by 5% by 2011 | | | Implementation of Health & Physical Education learning area outcomes as part of the Curriculum Assessment and Reporting Policy | All public school teachers, school leaders, students, District Office staff | | | All public schools | Curriculum Assessment and Reporting Policy As of 2005, it is mandatory for all schools to ensure that students are provided with opportunities to maximise their achievement of the Skills for Physical Activity outcome (as well as other Health and Physical Education Learning Area outcomes) from years 1 to 10. | From 2007, all students in Years 1 - 10 participate in a minimum of two hours of physical activity each week, during the school day as part of student learning programs. Schools are also encouraged to provide opportunities for students to be physically active during breaks, and before and after school. |
| | | | Development of system wide communication strategies to promote physical activity messages and practices in DET schools and worksites | All public school teachers, students and parents, District Office staff | Schools DET workplaces | | Number and type of PA special events / awareness raising activities supported in DET workplaces Number of participants in physical activity initiatives coordinated by Central Office | Specific events supported by central office for DET schools/worksites: o Syllabus Development and Resources Directorate planning day incorporated a choice of physical activity sessions for 70 staff. Other physical activity events and opportunities for students and DET staff promoted via website and in School Matters regular column and special physical activity spread. | Ongoing |

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| To increase physical activity levels by 5% by 2011 | | Healthway | Physical activity identified as high priority area in Strategic plan 2004-2007 | State-wide with emphasis on children/youth, rural/remote, disadvantaged groups and Indigenous people | All | \$5.75 million allocated to sport sponsorship program in 06/07. Additional nearly \$600K in 05/06 was allocated to promoting 'Be Active' sponsorship message, physical activity research and health promotion projects addressing physical activity. | | \$5.75 million allocated to sport sponsorship program in 06/07. Additional \$1.27 million in 06/07 was allocated to promoting the 'Be Active' message at more than 100 sport, arts and racing sponsorships, research and health promotion projects addressing physical activity. | Ongoing |
| | | Heart Foundation | Advocacy with Government and stakeholders for increased priority, particularly funding, infrastructure and programs, to be afforded to physical activity across Departments and to the PATF. | Politicians and key leaders including Director Generals of key departments. | Government | \$25,000 | Regular meetings, presentations and representations. | Key Role with CWG; Advocacy Working Group; Extensive coverage in the WA media advocating for PA issues | Remains on NHFA policy platform as one of three priorities. |
| | | | Advocacy to secure ongoing funding to deliver a physical activity and healthy weight program of work on behalf of WA Health. | Minister for Health, Director General Health. | Government | | Secure funding by July 07. | \$1,115,000 funding for physical activity campaign & support programs, and healthy weight campaign and support programs secured 2006-07; \$1,552,000 (07/08) Funding for physical activity campaign & support programs, and healthy weight aboriginal health capacity building secured 2007-10. | Awaiting tender announcement. |

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| To increase physical activity levels by 5% by 2011 | | | Secure ongoing funding and commitment from Governments in each state and territory, as well as the Commonwealth to deliver AusPANet, a physical activity online information and communication network. | Government workforce and leaders. | Government workforce | \$100,000 | Establishment and roll out in 2006 | 300 WA members as at June 2007 | Funding secured from most states. Ongoing dialogue with Commonwealth, state and territory Governments to secure future funding. AusPANet launched Aug 06. |
| | WALGA | Roadwise | Local communities | Government, workforce | Grant funded through main roads and road trauma trust fund | Western Australian Community, promote safe walking routes to schools and safe use of roads by all road users including pedestrians and cyclists | KPI's set and achieved against WA road safety strategy | Ongoing | |
| | | Partnership with PAFT and Lottery west Local Activity grants | Local communities | Government Workforce, community groups | Grant funded through Lottery west secured \$1 million for 07/08/)09 | Western Australian communities, Seniors, youth, CALD, parents, staff employees | Continue to work closely to further Physical Activity outcomes | Ongoing | |
| | | Recreation and Policy Forum – provide strategic advice to WALGA on recreation and leisure issues | Local Government | WALGA | In kind through WALGA | Local Government, State Federal Government | Reference Group formed with three meetings | Ongoing | |
| | Lotterywest | Participation on Physical Activity Task Force and Communications Sub committee | | | | | Attended and provided input | | |

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| To increase physical activity levels by 5% by 2011 | 2. Building community capacity | Agency | Activity | Population | Setting: e.g. workplace. | \$ (per annum) | Target | Reach | Status |
| | | DSR | Rio Tinto Volunteer Management | Local government/ recreation groups/ Indigenous/ women/youth | Volunteers Statewide | \$15,000 \$152,000 (Rio Tinto) | SSAs, LG and volunteer resource centres. | Over 300 people attended the Volunteer Recognition Breakfast at the WACA. | Agreement with Rio Tinto completed. Finalising outstanding grants to conclude the program. Independent review of the program completed. |
| | | | Club Development Scheme | State Sporting Associations, peak bodies, local governments | Statewide | \$62,000 | All clubs through seminars, website, IT and hard copy resources. | Review of resources and production of 14 new booklets. | Ongoing |
| | | | "Active" Industry Conference – theme <i>Making a Difference</i> | State Sporting Associations, local governments | Industry, volunteers | \$60,000 | 100 State Sporting Associations 144 Local Governments Recreation peak bodies | 350 registrants for 2006 conference | 2007 conference theme ON COMMON GROUND 18-19 October 2007 |
| | | | Clubs Conference – alternate years | State Sporting Associations, peak bodies | Industry, volunteers | n / a | Sport and recreation volunteers | | Next conference March 2008 |
| | | | Club Development Officer Scheme | Local governments | Local government, community | \$492,400 (SWA) \$174,000 (SLA) | Community, 800 clubs through 32 LGAs | 17 CDOs funded to develop an estimated 800 clubs through 32 LGA. | Ongoing |
| | | | Harassment Free Sport (member protection) | State Sporting Associations, peak bodies | Industry | \$15,000 (ASC) | Community | Three MPIO courses conducted – 33 attendees. 24 attendees have gone on to become registered MPIOs | Ongoing MPIO courses and MPIO refresher courses |
| | | | CALD program – Inclusion | Local government | Statewide | \$71,000 (SWA) | Community | Three-year project established with the City of Stirling and Office of Multicultural Interests. Industry working group established. | Currently developing a major CaLD project for the SE corridor. |

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| To increase physical activity levels by 5% by 2011 | | DPI | TravelSmart Local Government Program (seed funding to LGA to employ TravelSmart Officers) | Local Government | Metropolitan Region | \$300,000 06/07 (includes LG contributions) | Part funding 6 LG TravelSmart Officers | 6/8 original TravelSmart positions continued by Local Government in some form. 6 new LG's now participating. Up to 200,000 | ongoing |
| | | | Professional development to increase the knowledge of professionals and community leaders in all aspects of walking strategies. Alice Haning | Government agencies and relevant professionals | State wide | | | | Ongoing, one seminar per year as part of Walk week. |
| | | Healthway | Continued funding for local physical activity grants coordinator (joint appointment PATF and HF) | | Community | \$99,000 (05/07) | | A further \$68,750 for one year was approved from the sport sponsorship program in 06/07 | |
| | | | Funding for sponsorship officer positions at NHF to promote Be Active sponsorship message | | Sport, arts, racing settings and community | \$130,000 in 05/06 Approx \$135,000 committed for 06/07 | | \$135,000 allocated to Heart Foundation sponsorship officer positions | |
| | | | Funding for 3-year Regional Coordinator position based in Kimberley PHU, to support projects and sponsorships, with emphasis on nutrition and physical activity projects | | Community | \$110,000 per annum July 2005 to August 2008. | | The project supported more than 20 sponsorships and around 8 health promotion projects in the Kimberley during 2006/07, many of which targeted Aboriginal people and disadvantaged groups. | |
| | | Heart Foundation | Development of a physical activity advocacy kit. | Key leaders, PA workforce | Multiple | \$20,000 | Dissemination and implementation in 2007 | 1. Developing in conjunction with CPAC the Charter for Active Kids (due to release in late 2007); 2. Working federally on the Blueprint for an Active Australia – a blueprint for key government actions to improve PA (consultation draft due for release in Oct) | Ongoing |

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| To increase physical activity levels by 5% by 2011 | | | Regional Engagement Plan – development of a strategy for engaging area health service staff in Health Dept outsourced/NHF programs and workforce development opportunities for this sector. | Health Department employees in area health services | Health | \$20,000 | Strategy development 2006. | <u>WA Physical Activity Network</u> From July 2006 to June 2007 eight TCs were held currently 27 members who work in the area of physical activity promotion <u>Find thirty promotion Merchandise and media resources distributed to all HPOs and Physical activity advertising and publicity opportunities provided</u> | Consultation underway, videoconference planned for Oct 06. |
| | | Heart Foundation Kellogg Local Government Awards | Local government leaders/employees | Local Government and community organisations | \$30,000 nationally | 30 applications in 2007 | 15 applications received | Planning for 2007 underway. | |
| | | Sponsorship/Leadership for 2007 National Physical Activity Conference | Workforce | Conference | \$10,000 | 400 plus delegates to conference (1100 including SMA) | Trevor Shilton on scientific committee; ~400+ delegates expected in PA stream and 1300 overall; Completed MOU with SMA formalising NHF/SMA co-ownership of ongoing biennial conferences | Co-auspicng body and co-convenor organising committee. | |
| | | Revise and develop Heart Foundation policy documents including: <ul style="list-style-type: none"> Physical activity policy Promoting physical activity Energy Balance Physical Activity and children Physical Activity and overweight and obesity Physical Activity and mental health | Professionals and practitioners | Multiple | \$45,000 | Dissemination and implementation late 2006/early 2007. | Energy Balance completed & disseminated 2007; All others still in being progressed. | Lead authors identified (reps from HF National PA Committee) All policy development underway. | |
| | | Physical Activity Interest Group Listserve | Workforce | Multiple | | Minimum 2 postings per week | Weekly postings occur as relevant. List serve has grown. | Ongoing | |

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| To increase physical activity levels by 5% by 2011 | | | Walking Network Group (formerly Walking Reference Group) – network group of those with a professional interest in walking, used to share information, utilise guest speakers, provide advocacy training. | Workforce | Government, Health sector, local government | | Four meetings per year. | Four meetings scheduled per year and chaired by Manager Physical Activity. Average t 6-8 attendees. | Ongoing. |
| | | | Up4it PA Sponsorship Program – small sponsorships to assist local sporting, community groups and organisations in Geraldton to promote their current activities to schools and young people aged 12-15, in an attempt to both increase participation in local activities, and prevent 'drop-out' amongst existing participants. Funded by Healthway. | Community and Sporting Groups in Western Australia, Geraldton community aged 12-15. | Geraldton community | \$24,000 | To fund at least 15 sporting, recreation, arts or other community groups between November 2005 and November 2006. | Three rounds of funding offered. Over 30 funding applications received. Twenty-one sponsorships offered and twenty completed by a range of schools, sporting and community groups. | Two rounds of sponsorship been allocated. Working with DSR to look at the possibility of a third round. |
| | | | Local Activity Grant Coordinator –position funded by Healthway to support LGA's to apply for Local Activity Grants, develop PA programs and plans, conduct regional visits and provide capacity building opportunities around physical activity to LGA's. | Local Government | Local Government leaders and employees. | \$90,000 (ends Feb 07) | 2 metro, 3 regional PA forums in 06; 5 training sessions, support development and implementation of at least 30 Local Activity Grants. | | Funding to end Feb 07. Exploring opportunities to secure additional grant funding. |
| | | | Physical Activity Short Course – 2 day intensive course for people working in the area of physical activity. Facilitators from the Heart Foundation's external Physical Activity Committee. | Workforce | Government, Health sector, local government. | \$20,000 | 50 participants. | <u>2007 Active Living Congress</u> 3 day course; Average of 135 persons for each day; 30 % of attendees worked to promote physical activity 21% who worked in local government, | Planning underway for delivery Feb 07. |

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| To increase physical activity levels by 5% by 2011 | | | <i>Physical Activity Guidelines for People with Heart Disease</i> – Training of GPs and other health professionals on these new Heart Foundation guidelines | General Practice, Allied Health workforce, cardiac rehabilitation, coronary care nurses. | Health | \$5,000 | To coordinate at least 1 videoconference and 2 workshops. | <u>Professional Networks</u> Contacts established with all 14 Divisions of GP <u>Resources</u> CD and hard copy of guidelines distributed to all Divisions of GP and encouraged to promote to GPs and order further copies <u>Professional development</u> "Cardiovascular Disease and Physical Activity – From the latest science to practice tips"; 26 GPs RSVP'd, 13 attended and 6 GPs regional | Planning underway for workshop late 06 and videoconference early 2007. |
| | | <i>Active Practice</i> – Examining this general practice physical activity project from NSW (partnership with Lifescrpts) for potential adaptation and implementation in WA and the incorporation of overweight and obesity. | General Practice | General Practice | \$10,000 | Exploratory work and recommendations by March 07. | <u>Professional Development</u> Worked in conjunction with Canning, Fremantle and Perth & Hills DGP project officers to organise the GP Seminar; <i>Cardiovascular Health and Fitness in General Practice</i> held on the 26 May 2007; 39 GPs attended. <u>Promotion</u> Four lots of advertising space with the Medical Forum <u>Professional Network</u> Contacts established with all 14 Divisions of GP and the SBO, opportunities being explored. | Consultation to commence October 06. | |

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| To increase physical activity levels by 5% by 2011 | | DET (in partnership with agencies and local communities) | Sharing resources and expertise between industry and schools to support increased capacity for physical activity eg. HALA, ACTIVE Schools project, UP4It Youth PA project, Sports Ability First project, Active After School Communities project, FMS evaluation, Junior Sport Development training, alternative transport programs, PA special events | Public school teachers, school leaders, District Office staff, Agency staff, Professional Associations | Schools DET workplaces | | Type and amount of financial and consultancy support to physical activity projects being piloted or implemented in partnership with DET Progress on development of curriculum resources to support PA projects Number and type of PA special events/awareness raising activities supported in DET workplaces & schools | ACHPER Healthy Active Lifestyle Awards (HALA) – grant to support two categories in 2006 Outstanding Service & Leadership Physical Activity Initiatives in Schools. UWA Active Schools Research Project – grant provided. Walk Week 2006 including <i>Make tracks2school</i> Challenge – grant provided. Resource developed. Consultancy and support provided to HALA Awards 2006, Active Schools Project, Up4It Youth PA project, Sports Ability First project, AASC, JSD training, Walk Week, Department of Sport & Recreation school programs eg. Sportsfun across Generations | Ongoing |
| | | WALGA | Local Activity Grant Administration | Local community | Local Community | \$600,000 05/06, 06/07 | Local Government, Community groups | To date 41 councils have successfully applied for a grant | Round six in October 2006 |
| | | | Safe Routes to School | Local Community / school community | Community /workplace/ schools | Grant funded by Main roads but Program has been reduced – awaiting outcome | School community & LGovt | Road safety around schools Helping schools community. To create a safer environment for students to travel to & from school | Ongoing |
| | | | Neighbourhood Watch | Local Community | Community /Workplace | Contribution in kind | Local Community | New WALGA rep | Ongoing |

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| To increase physical activity levels by 5% by 2011 | | Lotterywest | Support for the Physical Activity Taskforce Communication and Advocacy Project that aims to raise the standing and priority afforded to physical activity as an important health and social policy issue across the Western Australian community. | General community | community | \$260,000 in 2005/6 | Professional, workplace and community | \$260,000 provided through the National Heart Foundation in 2005/6 | Ongoing |
| | | | The Active Participation Grant Program was initiated in 2004 in response to community priorities. It seeks to encourage proposals that respond to the needs of people who are not fully participating in community life and that engage and involve the target group in recreation as a way of building their community involvement. | people who are not fully participating in community life eg people with a disability, seniors, young people, people from CALD backgrounds etc | community | \$1 million grants budget in 2005/6 | Active Participation Grants recognise that participation in recreation and cultural groups and activities can enhance support networks, strengthen the social fabric, increase community self-reliance and identity and reduce anti-social behaviour and social isolation. | Expenditure of \$451,735 across 24 community projects. Balance of \$548,265 reallocated to other areas of community need. | Ongoing |
| | | | Support for local activity grants for local government authorities in relation to projects aiming to develop sustainable community participation in physical activity. The grants process is managed by WALGA in partnership with the Physical Activity Taskforce | General community | community | \$400,000 in 2005/6 | LGAs | Round One 17 projects across 19 Local Governments Round Two 15 projects across 15 Local Governments Expenditure \$459,535 | Two Grant rounds completed |

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| | | DSR | CSRFF | Statewide | Industry | >\$9 million | Sport and recreation industry/Local Government/Community | \$8,656,124 allocated to 99 grantees | Ongoing |
| | | | Lotterywest Trails Grant program | Local government, trails groups and associations | Statewide | \$500,000 (LotteryWest) | Trails stakeholders | 33 projects granted \$532,945. Ranging from a \$2,700 for a historical walk trail at Wickpin to \$50,000 for an upgrade of Greys Hill walk trail, Shire of Bridgetown-Greenbushes. | Lotterywest funding of \$750,000 per annum secured for 2007 -08 to 2011 -12 |
| | | DPI | Perth Bicycle Network – delivers bicycle and shared use infrastructure | Community | Metropolitan Region | \$2,000,000 | Cyclists and other network users. 20 metropolitan local government authorities. | | Ongoing |
| | | | Perth Bicycle Network – promotion of cycling | Community | Metropolitan Region | \$30,000 | Community events, publications, maps and research to encourage people to cycle. | 42 projects with 14 councils resulting in 6.3km of path, 5.8km of bike lanes | Ongoing |
| | | | Country Pathways Program - provides funding assistance to local government | Local community of all ages | Regional WA | \$750,000 | 86 regional local government authorities | 33 projects with 28 shires resulting in 18.47km | Ongoing |
| | | | Planning Strategy Eugene Ferraro | Government Community Development industry | Metropolitan Region, Mandurah and Murray Local Governments | | | E.g., Maylands to Guilford Activity corridor has been designed to comprehend higher densities with more local activity centres influencing walking and cycling options. | Aspects of this comprehensive strategy underway. |
| | | | Liveable Neighbourhoods Eugene Ferraro | Community, Local Government, Other Government Agencies & Development Industry | Metropolitan Region and Regional cities & towns | | | | |

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| To increase physical activity levels by 5% by 2011 | | DET (in partnership with research institutions) | Use research to inform school design processes and guidelines conducive to students being physically active in and out of school times | Public school leaders and administrators | Schools, local communities | | Research project complete. School physical and social environments audit tool. Progress on implementation of recommendations. | UWA Active Schools Research project data collection completed. Preliminary report available. Final report, including recommendations, still being drafted. School physical and social environments audit tool developed and implemented during research phase. | UWA Active Schools Research project ongoing. Final report due 2007. |
| | | Healthway | Funding for major RESIDE research study (UWA) | | Community | \$574,000 over 5 years | | Funding for RESIDE study ended in 2007. | |
| | | Heart Foundation | Walk-it Bunbury | Bunbury population and wider dissemination | Whole of community and local government | \$35,000 | Commencement in two new communities | Regular walks organised by Project Officer. Walking groups operating in Dalyellup, Brunswick, Harvey, Bunbury areas. Commitment from CoB for ongoing support for program. | Ongoing promotion of CD, publication of journal article, ongoing assistance to communities to implement the project. |
| | | | Supportive Environments for Walking project | NHFA, local Government, Planning Institutes, | Multiple, NHFA decision makers, Local Government, Planning. | \$100,000 | Situational review and recommendations approved for implementation | 1 Evidence Paper - Creating Built Environments for Active Living completed; 2 Commenced collaborative project 'Healthy Spaces and Places National Planning Guidelines' with the PIA and ALGA; consultation draft completed 3. A Community Engagement Working Group established to lead 'consumer' arm; working towards engaging a consultant to develop an (walkability tool). | Draft implementation paper finalised. Commenced planning for the development of new consumer materials and training package. |
| | | WALGA | Public Open Space Review | Local Government officers/Elected Members | Council offices workplace | Policy provided through WALGA | Legislative Change | Report presented to State Council, WALGA continues to lobby & advocate for policy & legislative change | Ongoing |

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| | Lotterywest | Grants for infrastructure in public open space are focused on skate parks & playgrounds as well as community projects that may bring communities together | Children and young people | | | | | \$854,824 allocated towards community facilities in 2005/6 | |
| | | Grants for Trails provided annually in partnership with DSR | General community | Community | Budget \$500,000 | Supporting local communities and volunteers to work together to develop opportunities for horse riding, mountain biking, canoeing and trekking Statewide. | 36 projects totalling \$514,559 supported 2005/06 | | |

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|--|---|---------------------------|--|--------------------------|---|--|--|---|--|
| To increase physical activity levels by 5% by 2011 | 4. Programs and services | Agency | Activity | Population | Setting: e.g. workplace. | \$ (per annum) | Target | Reach | Status |
| | | DSR | Youth in Sport 1. SportsFun 2. Dance Project 3. SportsFun Across Generations 4. Junior Sport Development Days 5. Youth Physical Activity Advisory Committee | Community | Statewide, schools, community organisations | 1. \$28,000 \$35,000 (ASC) 2. \$27,000 (CAPANS) | 1. High schools statewide. 2. Selected teachers across WA. 3. Selected local governments across WA. 4. All schools in WA. 5. Selected local governments and primary schools in WA. | 1. Over 60 high schools and a number of community organisations involved in SportsFun. 1700 leaders trained. 2. Workshops provided in regional and metropolitan WA to upskill teachers in dance. 3. Intergenerational mentoring program involving seniors and primary students in a phys education setting. 4. Professional development offered to teachers to upskill them in various sport and recreation activities. 5. Youth leadership program which aims to improve school-community links in sport and recreation. | 1. Ongoing. 2. Funding secured 06/07. Project proposed to be expanded over two more years to 2009. 3. Project expanded for an extra three years 2007-2009. 4. Six offered per year. 5. Expanded from three metropolitan local governments to include one regional in 2007. Expected to expand further in future years. |
| | | | Women's Participation Program – including grants | Women, Indigenous, rural | Statewide | \$43,000 \$130,000 Healthway | Girls and women residing in regional Western Australia. | Over 40 regional programs implemented. | Awaiting outcome of recent Healthway funding submission for 2007 / 2009. |
| | | | Indigenous Sport and Recreation Program | Indigenous | Statewide | \$77,000 \$35,000 Healthway \$565.940 (C'wealth) | Aboriginal community organisations especially in regional Western Australia | Indigenous Sport Development Officers working statewide. | New agreement signed for 2006 -2009 |

| VISION | Strategic Direction Report Strategy areas | EVALUATION PLAN 2005-2006 | | | | | | | |
|--------|---|---------------------------|---|--|-----------------------------|---|---|---|---|
| | | Agency | Activity | Population | Setting: e.g. workplace. | \$ (per annum) | Target | Reach | Status |
| | | | Sport and Recreation Community Grants Scheme | Local government, educational institutions, sport and recreation clubs, community organisations | Statewide | \$50,000 \$500,000 (SLA) \$500,000 (SWA) \$20,000 (ASC) | Projects to increase participation and/or develop industry personnel | 154 applications received across the two rounds. 91 projects have been approved, totalling \$988,100. | There are two funding rounds planned for 2007/08 and this will complete the three year commitment to this program. |

| VISION | Strategic Direction Report Strategy areas | EVALUATION PLAN 2005-2006 | | | | | | | |
|--|---|--|---|---|----------------------------|---|---|---|---------|
| | | Agency | Activity | Population | Setting: e.g. workplace. | \$ (per annum) | Target | Reach | Status |
| To increase physical activity levels by 5% by 2011 | | | Strategies to increase participation in physical activity in children in and out of school times eg. Up4It Youth PA project, alternative transport programs, Active After School Communities project, Special PA promotional events/days etc. | Public school teachers, school leaders, District Office staff, Agency staff, primary and secondary school students, parents | Schools, local communities | | Number and type of strategies/interagency projects implemented to increase PA participation | Strategies included: Up4It Youth PA project. Walk to School Wednesday 2005 – 09/11/05. 160 schools & over 39,000 participants in all schools (includes DET, CE & AISWA schools). Active Transport projects eg. Walking School Bus; Travelsmart, Cycle to Work/School Day – promoted via website & School Matter special physical activity insert (August 05). Active After Schools Communities Project – In 2005, 161 sites with 8454 participants. Walk/Cycle to School Challenge 2006. Grant provided to support development of resource for schools. | Ongoing |
| | | Resources to support educators to develop and refine skills, knowledge and enhance capacity to deliver PA for students eg. 4-7 PA resource, case studies, PA website | Public school teachers, school leaders, District Office staff, primary and secondary school students | Schools | | 4-7 Physically Active Schools Resource developed and piloted in 5 schools. Six case studies on PA website. PA website remains up to date. | 15 case studies on PA website. PA website updated. Middle Childhood Development of 4-7 Physically Active Schools Resource underway and due for release in Semester 2 2006. PL Program Still being developed – due for completion by 31 December 2006. | 4-7 resource due for publication in October 2006; PL program to be rolled out in 2007 once resource is published. | |

| VISION | Strategic Direction Report Strategy areas | EVALUATION PLAN 2005-2006 | | | | | | | |
|--------|---|---------------------------|--|--|--------------------------|----------------|--|--|---------|
| | | Agency | Activity | Population | Setting: e.g. workplace. | \$ (per annum) | Target | Reach | Status |
| | | | Resources to support educators to develop and refine skills, knowledge and enhance capacity to deliver PA for students eg. 4-7 PA resource, case studies, PA website | Public school teachers, school leaders, District Office staff, primary and secondary school students | Schools | | Publication and distribution of Years 4 -7 Physical Activity resource Six new case studies on PA website PA website remains up to date | FUNdamental Game Strategies Curriculum Support Material for Years 4-7 developed and distributed to all public primary schools. Links to ACHPER HALA winning projects on website. Details of Action Learning Projects on website. Website maintained and up to date. | Ongoing |

| VISION | Strategic Direction Report Strategy areas | EVALUATION PLAN 2005-2006 | | | | | | | |
|--|---|---------------------------|---|---|--------------------------|----------------|--|---|--|
| | | Agency | Activity | Population | Setting: e.g. workplace. | \$ (per annum) | Target | Reach | Status |
| To increase physical activity levels by 5% by 2011 | | | Comprehensive professional learning programs for educators to develop and refine skills, knowledge and enhance capacity to deliver PA for students e.g. FMS, 4-7 Physically Active Schools resource, Secondary School Leaders conference, online professional support | Public school teachers, school leaders, District Office staff | Schools | | <p>At least one PL program offered in every district in 2006/07</p> <p>300 teachers trained in FMS in 06/07</p> <p>FMS collegiate networks and associated on-line support rolled out and resourced in 14 districts</p> <p>4-7 physical activity resource in every government primary school in WA</p> <p>Professional Learning program and support for 4-7 physical activity resource in 14 districts</p> <p>300 teachers trained in 4-7 resource in 06/07</p> <p>Innovation forum for 85 Heads of Health & Physical Education learning area involved in 12 month action learning program</p> <p>On-line 8-12 support materials developed and maintained</p> | <p>Early Childhood 9 additional district facilitators trained in June 2006. 18 district facilitators + 2 state facilitators operating in all 14 education districts.</p> <p>1 June 2006 – 30 June 2007 596 teachers and teacher assistants trained.</p> <p>66.74% of primary schools, District High Schools and Educational Support Centres with at least one FMS trained teacher by 30/06/07</p> <p>Middle childhood Consultation with teachers regarding the development of the Professional Learning program and support for 4-7 physical activity resource.</p> <p>Secondary 12 collegiate groups with 85 participants received a small grant to trial innovative approaches to engaging adolescents in physical activity.</p> <p>8-12 Secondary School Leaders Innovation Forum took place November 2006 to report on year long action learning projects.</p> <p>Dissemination of case studies and learning has occurred online.</p> | <p>K-3 FMS teacher training. Ongoing 2007/2008. Investigation of online resources and support.</p> <p>Ongoing</p> <p>Ongoing. Investigation into future forums and continued online support.</p> |

| VISION | Strategic Direction Report Strategy areas | EVALUATION PLAN 2005-2006 | | | | | | | |
|--|---|---------------------------|--|---|----------------------------|----------------|--|--|--|
| | | Agency | Activity | Population | Setting: e.g. workplace. | \$ (per annum) | Target | Reach | Status |
| To increase physical activity levels by 5% by 2011 | | | Strategies to increase participation in physical activity in children in and out of school times e.g. Up4It Youth PA project, alternative transport programs, Active After School Communities project, Special PA promotional events/days etc. | Public school teachers, school leaders, District Office staff, Agency staff, primary and secondary school students, parents | Schools, local communities | | <ul style="list-style-type: none"> o Number and type of strategies/int eragency projects implemented to increase PA participation | Strategies included: <ul style="list-style-type: none"> o Up4It Youth PA project o School Walk There Today Wednesday 2006 – 08/11/06. 116 schools & over 27,000 participants in all schools (includes DET, CE & AISWA schools) o Active Transport projects e.g. Walking School Bus; TravelSmart, Cycle to Work/School Day – promoted via website & School Matters o Active After Schools Communities Project As at the commencement of term 2 2007: 310 Sites with 11657 students have participated since the program commencement in term 1 2005. o <i>Make tracks2school</i> to School Challenge 2007. Grant provided to support development of resource for schools. | Ongoing |
| | | | Improve identification of students at risk of physical inactivity e.g. Sports Ability First project, Active After Schools Community project, ACTIVE Schools project, Secondary School Leaders conference | Public school teachers, school leaders, District Office staff, students at risk, parents | Schools | | Progress on research / projects / processes in place to support students at risk of physical inactivity | Following a trial in Canning District, Sports Ability First has extended to Albany & Esperance District Office regions. Indigenous Sports Ability continues to trial in the Goldfields District, Visiting teachers from the Centre for Inclusive Schooling and inclusive education teams at all district offices have undertaken training. | Ongoing – program coordinated by Australian Sports Commission. Support provided by DET as requested. |

| VISION | Strategic Direction Report Strategy areas | EVALUATION PLAN 2005-2006 | | | | | | | |
|--|---|--|---|--|--|----------------|---|---|---------|
| | | Agency | Activity | Population | Setting: e.g. workplace. | \$ (per annum) | Target | Reach | Status |
| To increase physical activity levels by 5% by 2011 | | | Collaborative identification of barriers to participation in physical activity by students e.g. ACTIVE Schools research project, Up4It Youth PA research project, FMS evaluation, Sports Ability First project, Physical Activity Study of Children & Adolescents with Disabilities (PASCAD) research project | Public school teachers, school leaders, District Office staff, students, parents | Schools | | Progress on research/projects/processes in place to identify barriers to participation in physical activity by students | UWA Active Schools Research project PASCAD project – research phase completed, report finalised FMS evaluation completed. Sports Ability – see above information. | Ongoing |
| | Healthway | Sport sponsorship program requires sponsorship recipients to increase participation in sport and active recreation – especially among priority target groups | Priority target groups for Healthway are children/young people, rural/remote populations, disadvantaged groups and Indigenous people. Funding is not exclusively confined to these groups. | Sports venues & organisations, and community settings | Sport sponsorship program \$5.75 million in 06/07 financial year. | | \$5.75 million allocated to more than 50 sport sponsorships in 2006/07, PLUS a further \$844K was allocated to promoting the 'Be Active' message through sport projects. | | |
| | | 'Be Active' is one of several sponsorship messages that may be promoted through sport arts and racing sponsorships. | Sport, arts and racing audiences and participants | Sports arts and racing communities | More than \$1.6 million in 05/06 allocated to sponsorships promoting physical activity messages (\$900,000 to sport; \$770,000 to arts and racing) | | \$1.655 million allocated to sponsorships promoting "Be Active" physical activity message in 06/07 (\$844,000 to sport; \$811,000 to arts and racing) | | |
| | | Funding for physical activity projects and campaigns in the community through the Health Promotion Projects program | | Community | Approx \$304,000 allocated in 05/06. | | \$150,000 allocated in 06/07 to health promotion projects focusing on physical activity alone plus a further \$665,000 allocated to 'general health promotion' projects, some of which include physical activity as a component | | |

| VISION | Strategic Direction Report Strategy areas | EVALUATION PLAN 2005-2006 | | | | | | | |
|--|---|--|--|---|----------------------------------|--------------------------------------|--|--|---|
| | | Agency | Activity | Population | Setting: e.g. workplace. | \$ (per annum) | Target | Reach | Status |
| To increase physical activity levels by 5% by 2011 | | | Funding for research directed at increasing physical activity through the Health Promotion Research Program | | Community | Approx \$200,000 allocated in 05/06. | | \$100,000 allocated in 06/07 to health promotion research focusing on physical activity alone plus a further \$225,000 allocated to 'general health research', some of which includes physical activity as a component | |
| | | Heart Foundation, DPI, DOH, DSR, DET, Main Roads | Just Walk It pilot in Fremantle – pilot the Just Walk It walking group program in Fremantle (particular emphasis on testing financial sustainability) – with a view to rolling out the program state-wide. | City of Fremantle | Whole of community in Fremantle. | \$47,400 in 2006-07 | 10 groups established by 2007, 300 walkers. | 12 groups established, ~100 walkers | Project underway and ongoing recruitment, promotion and evaluation. |
| | | Heart Foundation | Find 30™ campaign – deliver WA Health's Find 30™ campaign (television, radio, website, publications and ambient media) | Adult population in Western Australia | Population | \$442,000 | 50% spontaneous awareness, 76% prompted awareness (based on average results for previous campaigns). | Total spontaneous awareness pre campaign was 18% and peaked at 30%. Prompted awareness peaked at 66%. | Agency appointed and campaign planning underway. |
| | | | Parent campaign – develop a media campaign aimed at parents that motivates them to encourage their children to walk and cycle to school. Campaign funded by Healthway | Parents of children 10-12 in WA. | Population | \$143,700 | Changes in awareness, attitudes and intention (baseline survey early 07). | Total awareness was 45% post campaign; 13.3% thought of doing something and 6.7% actually did something; Attitudes to a range of statements measured but no significant changes post campaign. | |
| | | | Heart Foundation Walking | Australia-wide | Community | \$1.2m over next 3 years | Implementation of a national network of free community-based waking groups | By the end of the trial anticipate recruitment of 375 Coordinators to support 3750 Walk Organisers and 15,000 walkers | Business Case approved by National Board August 06 (\$1.2m). Planning for implementation underway. National launch planned for Nov 2007 |
| | | | | Climb to the Top August 2006 – workplace fundraising/health promotion initiative that involves a four week team walk/stair climb challenge. | Employees | Workplace | \$60,000 | 10,000 employees | 5,500 employees |

| VISION | Strategic Direction Report Strategy areas | EVALUATION PLAN 2005-2006 | | | | | | | |
|--|---|---------------------------|--|--|--------------------------------------|----------------|--|--|---|
| | | Agency | Activity | Population | Setting: e.g. workplace. | \$ (per annum) | Target | Reach | Status |
| To increase physical activity levels by 5% by 2011 | | | Jump Rope for Heart | Children 5-12 | Schools | \$110,000 | 300+ schools (40,000 children) | 260 schools (45,000 children) for 2006 school year | Ongoing – annual national program |
| | | | Eat Smart Play Smart – training package and resources for out of school hours care facilities that promote physical activity and healthy eating. | Out of school hours care workers | Out of School Hour Care Sector | \$20,000 | 3 training sessions delivered to at least 100 workers. | 10 ESPS workshops across WA training 117 OSHC centres and 224 OSHC employees | Planning underway. First session planned for late 06. |
| | | | Aboriginal Health Worker Training – incorporate physical activity content into Aboriginal Health Worker training and secondary prevention work. | Aboriginal Health Workers, Aboriginal consumers | ACCHOs | \$110,000 | New materials developed, increase focus on PA in training | Cross mapping is currently happening with the AHW manual to review and revise national competencies and complete tasks accordingly | Ongoing |
| | | | Aboriginal community videoconferencing – series of videoconferences with regional sites to train health workers on a range of issues relating to Aboriginal Health, including physical activity and overweight and obesity. | Aboriginal Health Workers, community and other health professionals | ACCHOs | \$50,000 | Videoconferencing with at least 18 sites over 12 month period | This task has been achieved. Ongoing consultation is occurring for the next 12 month period. 4 VC conducted in 06-07 year | Community consultation completed. First videoconference planned for Oct 06. |
| | | | Walk Week (Walk There Today) – awareness week to promote walking. Cross agency project sponsored by DPI, DSR, DET, and Main Roads WA and coordinated by the Heart Foundation. 6-12 November. | Whole population of WA | Community, school, workplace, media. | \$54,000 | Unpaid media coverage through PR, variable freeway signage, 160 schools (40,000 children), 70 community events (6,000 people), 40 workplaces events (1350 people), 30,000 Walking Guides distributed | 125 registered schools (31,843 students and families), 83 community events (4054 participants), 79 workplaces registered (2868 participants). 30,000 walking guides distributed in WA. | Planning and implementation underway for 2006. |
| | | | Walk and Cycle to School Challenge – curriculum based materials and a 4 week challenge that aims to increase the number of children who walk and/or cycle to school. Funded by PATF (through DPI) and DET and coordinated by the Heart Foundation. | School children aged 10-12, all WA Primary schools. Secondary audience parents and teachers. | Schools | \$59,000 | 300 schools recruited. Positive changes in attitudes around walking and cycling to school as a result of the project. | 67 schools, 285 classes. 10% increase in walking and cycling trips in participating classes post program. | Planning underway. Implementation 2007. |

| VISION | Strategic Direction Report Strategy areas | EVALUATION PLAN 2005-2006 | | | | | | | | |
|--|---|---------------------------|--|---|---|--|--|--|---|---------|
| | | Agency | Activity | Population | Setting: e.g. workplace. | \$ (per annum) | Target | Reach | Status | |
| To increase physical activity levels by 5% by 2011 | | | Fit for Work – scoping project undertaken by the Heart Foundation for Pilbara Iron to identify a program that would improve the fitness and cardiovascular health of the Aboriginal community in the Pilbara region. | Pilbara community | Community and workplace | TBD | Finalise community feedback process. Secure commitment from Pilbara Iron to fund program. | No commitment secured | Community feedback process completed. Awaiting funding decision from Pilbara Iron. | |
| | | | Sponsorship program – 50% of all sponsorships managed by the Heart Foundation on behalf of Healthway promote a physical activity message. These sponsorships aim to increase the awareness of the Be Active or Be Active Cycle Instead messages. | WA community | Sports, arts and racing events throughout Western Australia | \$410,000 (Support budgets) \$292,000 (SLA) | The Healthway Sponsorship Monitor report for the 05/07 period is not yet available | 52 Be Active Sponsorships on average | Ongoing – currently manage 52 Be Active sponsorships. | |
| | | | Up4it – comprehensive 3 year physical activity intervention targeting young people 12-15 years who live in Geraldton. Strategies include communication, enhanced active environments and places, active and healthy schools, school and community links, active transport choices, and consultation and involvement of youth and other stakeholders. Healthway funded. Partners CUCRH, Midwest Murchison Population Health Unit. | Young people in Geraldton 12-15 years. Parents and key stakeholders | Geraldton Community | \$132,000 | Increase PA levels of 12-15 year olds in Geraldton against baseline (numerous formative, process and impact objectives). | No significant increase in PA levels of 12-15 yr olds in Geraldton against baseline however very high message awareness among target group of 86% and 5% increase in target group reporting they tried a new sport/activity at school in past 6 months | Interim data available from first 2 waves of media campaign Post test scheduled for October/November 2006. Final wave of media scheduled for October 2006. | |
| | | WALGA | | Land Use Planning Training | Elected members and LG officers | Local Government House | Fee for Service | Elected members | Currently reviewing and updating this course | Ongoing |
| | | WALGA | | Health Checks for WALGA staff | WALGA employees , Local Government employees | Workplace | Not available | All WALGA staff | Skin cancer checks & general; health advice available to WALGA staff Number of WALGA staff who are part of the program. Number of WALGA staff that take up the health checks. Monitored by the Executive Team | Ongoing |

| VISION | Strategic Direction Report Strategy areas | EVALUATION PLAN 2005-2006 | | | | | | | |
|--|---|--|---|---|--|---|---|---|--|
| | | Agency | Activity | Population | Setting: e.g. workplace. | \$ (per annum) | Target | Reach | Status |
| To increase physical activity levels by 5% by 2011 | | WAPC/DPI & other agencies | Planning strategy – 'Network City: community planning strategy for Perth and Peel' | Government; Community & Development Industry | Metropolitan Region, Mandurah and Murray Local Governments | \$1,000,000 in FY 2005/06 specifically for <i>Network city</i> Other projects allied to delivering the strategy (e.g. Transit Oriented Development not included in the above figure) | Strategy completed and advertised to elicit public comment during first half of 2005. Now moving into implementation. | Potentially all citizens | Underway – has twenty-five year life to 2030 |
| | | Heart Foundation, DPI, DOH, DSR, DET, Main Roads | Walk There Today to Find 30 Alice Haning | Whole population (and sub populations as appropriate) | Community, school, workplace | | | Walk week held in Nov 2006. 4000 participants in community events, 32000 students in walk to school day, 2900 participate in corporate challenge. | ongoing |
| | | Lotterywest | In house Staff Wellness program has initiated strategies for Lotterywest staff to get physically and socially active. These include the offer of a health and fitness testing for all employees followed up by a program of health and physical activity options subsidised by Lotterywest for staff eg swimming, Pilates & walking or running with a buddy outside of the immediate work area, the equivalent of the Bibbulmun Track (964km) | 165 staff | Workplace and outside | | Lotterywest staff | 72 staff signed up for health and lifestyle assessments and/or participated in Wellness Program activities. | |

| VISION | Strategic Direction Report Strategy areas | EVALUATION PLAN 2005-2006 | | | | | | | |
|--|---|---------------------------|---|------------|-----------------------------|-------------------|--------------------|---|---|
| | | Agency | Activity | Population | Setting: e.g. workplace. | \$ (per annum) | Target | Reach | Status |
| To increase physical activity levels by 5% by 2011 | 5. Legislation and Regulation | DSR | <p>Comment and act on new/amended legislation as relevant, e.g. Disability Services Act, Health Act, Senate Inquiry into Women in Sport., Sports Betting, tax deductibility status for donations to sport and recreation organisations.</p> <ol style="list-style-type: none"> 1. Disability Services Act 2. Senate Inquiry into Women in Sport 3. Sports Betting 4. Tax deductibility status for donations to sport and recreation organisations | | | | | <ol style="list-style-type: none"> 1. Increased consultation with S&R related agencies / individuals providing services to people with disabilities. 2. National inquiry 3. All S&R agencies 4. All Australian jurisdictions; SSAs in WA. | <ol style="list-style-type: none"> 1. DSR Disability Access and Inclusion Plan on target for completion. 2. Contributed WA feedback to the Senate Inquiry into Women in Sport. 3. Monitoring deliberations of SCORS on this issue. 4. Australia Sports Foundation to be more widely promoted (conduit for donations to sporting organisations). |
| | | DPI | Develop new parking standards for district and regional centres | Community | State wide | Remains unfunded | Metropolitan Perth | Statewide | Research underway on background issues. |

| VISION | Strategic Direction Report Strategy areas | EVALUATION PLAN 2005-2006 | | | | | | | |
|--|---|---------------------------|---|---|--|--|---|---|---------|
| | | Agency | Activity | Population | Setting: e.g. workplace. | \$ (per annum) | Target | Reach | Status |
| To increase physical activity levels by 5% by 2011 | | DET | Communicate policy contexts that encourage and support staff and students' physical activity participation | Students, public school teachers, school leaders, District Office staff | Schools, DET workplaces, local communities | | Description of strategies utilised to communicate policy contexts supporting physical activity in schools | Strategies used: <ul style="list-style-type: none"> o School Matters utilised to communicate policy contexts supporting physical activity in schools o Curriculum Updates – November 2006, March and June 2007. o Curriculum Managers meetings 2006. o State Executive special presentation – November 2006. o Physical Activity website o Curriculum, Assessment and Reporting Policy o Focus 2007: Directions for schools. o Email updates to all reference group members, FMS facilitators and 8-12 action learning project leaders. o Written communication to schools, ed-e-mail o School Matters articles | Ongoing |
| | | WALGA | Public Open Space - Legislative Review | Local Government , Community | Local Community | Policy Advice provided by the Association | Elected Members and LG Officers, State Government | Report presented to State Council, WALGA continues to lobby & advocate for policy & legislative change | Ongoing |
| | | | Increased funding to Local Government for Swimming Pool operation. The new Aquatics Legislation and Regulations coming into affect January 2006 | Local Governments with a Swimming pool, Community pools | Local Government, Swimming pools | Policy Advice and lobbying provided by the Association | State Government for increased funding | Still being progressed | Ongoing |

PHYSICAL ACTIVITY TASKFORCE: SUMMARY STRATEGIES, ACTIVITIES AND EVALUATION PLAN

| VISION | Key impact Areas | PROGRAM IMPACTS | | | | |
|--|---------------------|---|---|--|---|--|
| | | Agency | Impact Measures (examples below) | Population/Setting | Baseline | Annual Tracking |
| To increase physical activity levels by 5% by 2011 | Psychosocial | DSR | Advocacy | Statewide | Findings of Community Perceptions Survey 2005. | Complementary research projects. Community Perceptions Survey to be repeated late FY 2007/08. |
| | | DET | Knowledge, skills, values attitudes and understandings to lead healthy active lives | Children in years K-10 | MSE Data from 94, 98, 07 | Usually four year cycle |
| | | | Sport at school – competitive | Children Adolescents | Annual collection | SSWA offered primary and secondary interschool sporting programs in 27 different sports, 37 interstate sports and one international sport, involving over 70,000 students and 4,500 teachers, SSWA works in close cooperation with State sporting associations and both government and non-government schools. |
| | Healthway | Audience awareness of the 'Be Active' health message (Measured through biennial 'Sponsorship Monitor' surveys of major Healthway sponsorship projects conducted by the Health Promotion Evaluation Unit at UWA). | Sport, arts and racing settings | 45% aware in 1992/3 64% aware in 2004/05 (most recent data) | Survey conducted 06/07 Data not yet available | |
| | Behaviours | DSR | Sport and recreation and active recreation participation | Seniors Juniors | ERASS 2005 participation rate for WA 83.8% (down 1% on 2004) and Australia 832.3% (up 0.5%) ERASS 2006 figures available soon. | DSR Industry Profile ABS/ERASS statistical surveys |
| | | DPI | TravelSmart programs | Urban areas | 12% walking, 3% cycling 6% (public transport) | Travel surveys – interventions & whole population |
| | | DET | In-term and Vacswim swimming participant numbers | Children In-term – K-7 VacSwim – 5 years and older | Annual collection | VacSwim 01/07/06 – 30/06/07 59,841 enrolments – 5 years + 170 metro sites 213 country sites In-term 2005 145,351 students |

PHYSICAL ACTIVITY TASKFORCE: SUMMARY STRATEGIES, ACTIVITIES AND EVALUATION PLAN

| VISION | Key impact Areas | PROGRAM IMPACTS | | | | |
|--|--------------------|------------------|---|--|--|--|
| | | Agency | Impact Measures (examples below) | Population/Setting | Baseline | Annual Tracking |
| To increase physical activity levels by 5% by 2011 | | Healthway | Behavioural intention & behaviour change in relation to the 'Be Active' message (Measured through biennial 'Sponsorship Monitor' surveys of major Healthway sponsorship projects conducted by the Health Promotion Evaluation Unit at UWA). | Sport, arts and racing settings | 3% of people surveyed in 1992/3 reported taking some action related to the message 'Be Active', and 11% in 2004/05 | Survey conducted 06/07 Data not yet available |
| | | Healthway | Self-reported physical activity behaviour (Collected through Surveys on Recreation and Health [Community Surveys] 1992, 1994, 1998, 2002 and 2006) | Community (aged 18years+) | 57% of people reported exercising at recommended levels in 1998, and 67% in 2002. | Survey conducted 06/07 Data not yet available |
| | | Heart Foundation | Post-test survey of young people in Geraldton to measure the impact of the Up4it project. Survey to measure physical activity awareness, attitudes and behaviours. | 12-15 year olds living in Geraldton (n=1225) | 35% inactive summer, 41% inactive in winter. 68% males sufficiently active in summer, 69% sufficiently active in winter. 65% girls sufficiently active in summer, 50% sufficiently active in winter, | Post test November 2006. |
| | | | Campaign evaluation Feb/March 06 to measure: Awareness of Up4it campaign Awareness, attitudes and intentions. | 12-15 year olds living in Geraldton (n=150) | 44% awareness (unprompted) of a physical activity campaign in Geraldton. | Completed March 06 – 80% Year 8-10's are aware of the Up4it Program |
| | | | Evaluation of Find 30™ campaign to measure: campaign/message awareness; message take-out; attitudes, intentions and physical activity behaviour | Adults in WA | Most recent survey Dec 05- 19% spontaneous awareness; 68% prompted awareness. | Anticipated November 06 and April 07 Results listed above; full campaign tracking available on request |
| | | | Evaluation of parent campaign to measure: campaign awareness; parental attitudes/intention in relation to supporting their children to walk or cycle to school. | Parent of children 10-12 in WA. | Baseline to be conducted early 2007. | Baseline Feb 07; Post evaluation June 07. Results listed above; full campaign tracking available on request |
| | | WALGA | Participation in the Local Activity Grants | Local Government employees and Elected members | Number of grants | |
| | Environment | DSR | Workplace Health and Physical Activity Program Review | Workers | Initial survey late 2005 | Complementary research projects in public sector and private sector. Potential for survey repetition in 2008. |

PHYSICAL ACTIVITY TASKFORCE: SUMMARY STRATEGIES, ACTIVITIES AND EVALUATION PLAN

| VISION | Key impact Areas | PROGRAM IMPACTS | | | | |
|--|------------------|-----------------|--|-----------------------------|---|--|
| | | Agency | Impact Measures (examples below) | Population/Setting | Baseline | Annual Tracking |
| To increase physical activity levels by 5% by 2011 | | DPI | Expansion of the Perth Bicycle Network. Public transport services (patronage) (PTA) Better management of parking via Perth Parking Policy (1999) - CBD Areas meeting liveable neighbourhoods planning code. | Urban areas | 1,100 km of bicycle routes 56/31million bus/train boardings pa 54,085 licensed spaces in Perth Parking Area | Annual Report Annual Report Annual licence |
| | | DET | Physical activity friendly schools and environments – review of design briefs to promote physical activity in school communities | New and refurbished schools | To be established | The Department’s capital works expenditure in 2006-07 was \$360.4 million and relates primarily to the provision of adequate infrastructure for government schools and training throughout the state. The program includes: o New primary schools o New secondary schools o Additional stages to high schools o Major additions and improvements Other schools and facilities Funding was provided in the establishment grant for all new primary schools to enable them to purchase playground equipment. |
| | | DET | Healthy Kids program – refurbishment of older style timber playgrounds with new playground equipment | All schools | Audit of schools | More than \$2 million was expended in 2005/06 and 2006/07 to refurbish playground equipment in almost 200 schools. |
| | Policies | DPI | Increase in parking fees. Number of local authorities implementing local parking policies. | Urban areas | \$160-\$185 per bay (up from \$120 00/01) One – City of Perth | Annual Reports |