

Local Government Working Group Delivery Plan 2009

The LGWG Delivery Plan 2009 has been produced to ensure there is clarity, shared understanding and commitment to physical activity within and across local governments. This plan sets out clearly what the LGWG will aspire to achieve for physical activity in 2009, making effective use of available resources in terms of funding and capacity. These are aligned to the PATF Strategic Plan 2008 – 2011, which is structured around four key directions (Policy, Promotion, Provision and Partnerships). A series of objectives have been identified to address each of the four key directions and those relevant to the LGWG Delivery Plan have been included below. These actions, and others impacting on and collaborating with Local Government have been included within the PATF 2009 Implementation Plan and will be reported on to the Taskforce in early 2010.

Key Direction 1: Promoting active public policy

| Action | Activities/Indicators/Measures | Lead/contributing agencies | Key Dates |
|--|---|---|---|
| PATF Strategic Plan Objective: Seek a 'Call to Action' on the importance of physical activity with greater targeting of under-resourced populations and groups. | | | |
| Promote the development of policies across sectors that are consistent with best practice in population wide approaches to increasing physical activity | <ul style="list-style-type: none"> Establish a LGWG policy sub-group Collate existing Local Government (LG) physical activity policies Determine key elements of physical activity policies Create a framework for Local Government physical activity policy Create a portal for the distribution of policy information Continue to support the development and implementation of Physical Activity Plans through the promotion of resources and attendance at committee meetings | <ul style="list-style-type: none"> PATF/LGWG PATF/WALGA Policy Sub-Group Policy Sub-Group PATF/WALGA PATF | April 09 April – Jun 09 July – Sept 09 Oct – Dec 09 Oct 09 Ongoing |
| Provide support for Local Government and Stakeholder funding (Local Activity Grants, Inclusivity Grants), policy, infrastructure and programs | <ul style="list-style-type: none"> Attend project committee meetings Provide telephone and face to face support Continue to promote grants, workshops, conferences and resources through the PATF list server Oversee completion of round 7 & 8 LAGs | <ul style="list-style-type: none"> PATF PATF PATF PATF | Ongoing Ongoing Ongoing R7 April 2009 R8 Oct 2009 |
| Develop a Local Government Advocacy Strategy | <ul style="list-style-type: none"> Establish an advocacy sub-group consisting of LGWG and CWG members to develop a LG advocacy strategy and subsequent support materials Participate in the WALGA Conference | <ul style="list-style-type: none"> PATF/ Advocacy Sub-Group PATF | April-Jun 09 2 nd half 09 |

| Action | Activities/Indicators/Measures | Lead/contributing agencies | Key Dates |
|--|--|---|--|
| PATF Strategic Plan Objective: Demonstrate through policy development the impact of physical activity in relation to community safety, crime reduction and environmental sustainability. | | | |
| Explore the development of a Walkability Assessment Framework tool to assist Local Government to evaluate the built environment | <ul style="list-style-type: none"> • Discussion at Walk WA Strategic Implementation Group • Research and scoping of initiative • Liaise with NHF and tie the framework in to their Community Walkability Tool, Healthy Spaces and Places and Healthy by Design | <ul style="list-style-type: none"> • PATF/Walk WA/LG | <p>April 2009 July 2009</p> |
| Development, collation and promotion of Local Government 'good practice' initiatives | <ul style="list-style-type: none"> • Establish a sub-group consisting of LGWG and Walk WA to develop case studies • Showcase case studies at relevant forums, workshops and conferences • Collate good practice recommendations and guidelines for LG physical activity initiatives • Provide a portal of information on current good practice initiatives and sample resources being undertaken by Local Government | <ul style="list-style-type: none"> • PATF/WALGA/LG • PATF/WALGA/LG • PATF/WALGA/LG • PATF/WALGA | <p>Apr - Dec 2009 Ongoing 2nd Half 09 Throughout 2009</p> |
| PATF Strategic Plan Objective: Ensure research and evaluation surveillance structures are in place to monitor policies and standardise data collection and analysis around a core set of indicators that focus on physical activity participation, attitudes and key social groups. | | | |
| Conduct an evaluation of the Local Activity Grant program to measure sustainability impacts | <ul style="list-style-type: none"> • Establish and coordinate a management group consisting of PATF, WALGA and HPEU • Contract HPEU to conduct survey and complete technical report • Disseminate findings through journals, conferences, workshops and discussion papers | <ul style="list-style-type: none"> • PATF, WALGA, HPEU | <p>February 09 Feb - July 09 Jul - Dec 09</p> |

| Action | Activities/Indicators/Measures | Lead/contributing agencies | Key Dates |
|---|--|---|---|
| PATF Strategic Plan Objective: Map and strengthen all policies, strategies and plans related to physical activity across key sectors. | | | |
| Develop a collaborative approach across all spheres of government to achieve synergy across policy to more effectively address physical activity and achieve more effective use of resources | <ul style="list-style-type: none"> Local Government Working Group and the WALGA technical reference group to work through issues that impact on the sector Prepare submissions to relevant discussion papers | <ul style="list-style-type: none"> PATF/LGWG/WALGA/TRG | <p>Ongoing</p> <p>As they arise</p> |
| Work with agencies to address physical activity and preventative health as a priority in LG Local Public Health Plans through the proposed New Public Health Act | <ul style="list-style-type: none"> Liaison and collaboration with WA Health Environmental Health Directorate Advocate, should the opportunity arise, for the inclusion of physical activity as a mandatory component of Local Health Plans Support Local Governments in the development of their Local Public Health Plan | <ul style="list-style-type: none"> PATF/WA Health/WALGA/LG Advocacy sub-group PATF | <p>2009/2010</p> <p>Mar – Dec 09</p> <p>Ongoing</p> |
| PATF Strategic Plan Objective: Seek a collaborative approach across agencies to address workforce planning and increase the skill base of the physical activity workforce. | | | |
| Support training and workforce development in Local Government to enable development and implementation of physical activity initiatives, through the delivery of forums, seminars, workshops and regional visits | <ul style="list-style-type: none"> Facilitate the delivery of workshops on key issues Conduct regional visits in northern WA to link with LG Regional Zone meetings, RDC Board meetings and Royalties for Regions where possible | <ul style="list-style-type: none"> PATF/DSR/LG | <p>Throughout 09</p> <p>Throughout 09</p> |
| PATF Strategic Plan Objective: Implement a strategy to encourage the development of healthy active workplace policies. | | | |
| Advocate for all state and Local Government organisational policies and practices to support physical activity and work life balance | <ul style="list-style-type: none"> Continue to support the development and implementation of Physical Activity Plans through promotion of resources, attendance at committee meetings | <ul style="list-style-type: none"> PATF/LG | <p>Throughout 2009</p> |

Key Direction 2: Raising public awareness, developing skills, knowledge and understanding for engagement in physical activity

| Action | Activities | Lead/contributing agencies | Key Dates |
|--|--|--|--|
| PATF Strategic Plan Objective: Develop and implement multi faceted attitude and behaviour change initiatives including mass media campaigns that cover a whole range of physical activities across different population groups. | | | |
| Continue to develop linkages between PATF, Local Government and other stakeholders promotional campaigns and resources | <ul style="list-style-type: none"> Continue to promote grants, workshops, conferences and resources through the PATF list server Provide networking opportunities at forums and meetings Facilitate relevant links between agencies | <ul style="list-style-type: none"> PATF PATF PATF | <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> |

Key Direction 3: Providing environments and opportunities for physical activity across all populations and communities

| Actions | Activities | Lead/contributing agencies | Key Dates |
|---|---|--|----------------------------------|
| PATF Strategic Plan Objective: Improve partnerships across all levels which impact on urban design, planning and transport related activities, sport, leisure and recreation facilities. | | | |
| Advocate to prioritise and provide community walking, cycling, sport and recreation infrastructure | <ul style="list-style-type: none"> Advocate and liaise with Local Government and Regional Development Commissions to promote Royalties for Regions and Regional Community Infrastructure Fund as an opportunity to fund physical activity infrastructure Develop a fact sheet on best practice physical activity infrastructure | <ul style="list-style-type: none"> PATF/ RDC/DLGRD/LG PATF | <p>2009/2010</p> <p>April 09</p> |

Key Direction 4: Promoting Partnerships

| Actions | Activities | Lead/contributing agencies | Key Dates |
|---|---|---|---|
| PATF Strategic Plan Objective: Build and enhance effective partnerships across sectors to coordinate strategy development and implementation, and position Western Australia as a leader in physical activity. | | | |
| Continue to strengthen the relationship between WALGA and PATF through the WALGA Leisure and Recreation Technical Reference Group | <ul style="list-style-type: none"> • Updates of each group provided at meetings. Representation at meetings where appropriate • Invite participation on sub-groups | <ul style="list-style-type: none"> • PATF/WALGA/LGWG/TRG | Ongoing |
| Improve coordination between Local Government, PATF and industry stakeholders to deliver physical activity | <ul style="list-style-type: none"> • Conduct LGWG meetings and forums | <ul style="list-style-type: none"> • PATF/LG | As required 1 st Half 2009 Jan, Mar, June, Aug, Oct 09 |
| PATF Strategic Plan Objective: Identify and make connections with additional partners and agencies who could make a positive contribution to placing physical activity on a wide range of agendas. | | | |
| Engage State, Local and non-Government agencies to embed physical activity as core business in town planning | <ul style="list-style-type: none"> • Liaise and collaborate with the consultant undertaking the Accessible Communities | <ul style="list-style-type: none"> • PATF/LG | Throughout 2009 |
| Explore the development of new partnerships to embed physical activity into Local Government business | <ul style="list-style-type: none"> • Explore new partnerships with the urban planning sector (Planning Institute of Australia, WA Planning Commission, Young Planners Association, Urban Design Institute of Australia Redevelopment Authorities and individual Local Government urban and leisure planners) • Explore new partnerships with the environmental and public health sector (Environmental Health Directorate, Environmental Health Association, Environmental Health Australia, Public Health Association) • Explore new partnerships with Local Government industry (LGMA, WALGA State Council, DLGRD and LG Community Development Association WA) | <ul style="list-style-type: none"> • PATF | Throughout 2009 |

Glossary

CWG – Communications Working Group
DET – Department of Education and Training
DLGRD – Department for Local Government Regional
Development
DPI – Department for Planning and Infrastructure
DSC – Disability Services Commission
DSR – Department of Sport and Recreation
HPEU – Health Promotion Evaluation Unit
LAG – Local Activity Grants
LG – Local Government
LGMA – Local Government Managers Association

LGWG – Local Government Working Group
OCP – Office of Crime Prevention
PATF – Physical Activity Taskforce
RDC – Regional Development Commission
RSN – Recreation and Sport Network
TRG – Recreation Technical Reference Group
WALGA – WA Local Government Association
WAPC – WA Planning Commission
WA POL – WA Police
WASF – WA Sports Federation