

Physical Activity Events and Public Relations Activities 2009

JANUARY	FEBRUARY	MARCH	APRIL
Active Kids Holiday Calendar – Live (DSR)	1 – 21 Draw the Line Campaign launch and first burst (NHF) 15 – 7 March Unplug & Play Campaign activity (NHF) Late February (Act Belong Commit Campaign) (DSR)	1 – 21 Find thirty® every day Campaign burst (NHF) 18 – 20 Weighing Up Our Future Congress (NHF) 22 – 29 Cycle Instead Bikeweek (DPI) 25 Cycle to School Day (DPI) 22 Freeway Bike Hike for Asthma (Asthma Foundation) ABC Club mobilisation campaign	10 - 28 April Active Kids Holiday Calendar - Live (DSR) 5 – 6 Relay for Life (TCCWA) 26 – 16 May Make tracks2school Campaign (regional only) (NHF)
MAY	JUNE	JULY	AUGUST
10 – 23 Find thirty® every day Campaign burst (NHF) 15 National Walk Safely to School Day (Pedestrian Council) 5 – 9 Heart Week, physical activity theme (NHF) 5 – 9 Dance week 22 – Global Corporate Challenge Starts Act Belong Commit Campaign scheduling (DSR)	7 – 27 Draw the Line Campaign burst (NHF) Global Corporate Challenge	4 – 20 Active Kids Holiday Calendar – Live (DSR) 12 – 18 – National Diabetes Week (DWA)	30 August: City to Surf (Activ Foundation) 9 – 22 Find thirty® every day Campaign burst (NHF)
SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
1 be active wa Day 1 Active Family Challenge Commences 1 – 5 ACHPER Physical Activity Week 7 Police Commissioner's KEP Track 7 Charity Bike Ride 13-19 Stay on your Feet Day 21 Trek the Trail 2008 26 Sept – 12 Oct Active Kids Holiday Calendar (DSR) 7 Sept – 16 Nov Cycle Instead in Spring 2 Sept – 10 Oct Cycle to Work Challenge (DPI) 27 – 17 Oct Draw the Line Campaign burst (NHF) 6 – 26 Unplug & Play Campaign activity	2 National Walk to Work Day (Pedestrian Council) Cycle to Work Challenge (DPI) 14 Ride to Work Day 25 John Hughes Big Walk 28 Have a go Day Cont. – 17 Draw the Line Campaign burst (NHF) 11 – 7 Nov Make tracks2school Campaign activity (metro and regional) (NHF) 28 Have a go Day (around this date) (DSR)	1 HeartSwim (NHF) 2 – 8 Walk There Today Walk Week (NHF) 4 Nov Schools Walk There Today (NHF) 22 Nov The Perth Great Bike Ride (NHF) 8 – 21 Find thirty® every day Campaign burst (NHF) Active 09 November 26 and 27 (DSR) Sport and Recreation Industry Awards November 27 (DSR)	17 onwards – Active Kids Holiday Calendar (DSR) Heart Foundation Walking Day (NHF)